



Ad Rates and Technical Requirements

Rates

Full Page	\$500
Half Page	\$300
Quarter Page	\$175
Back Cover	\$675
Inside Cover	\$600



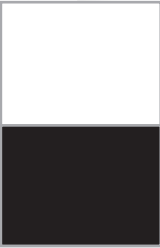
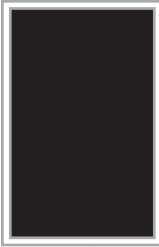
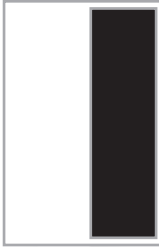
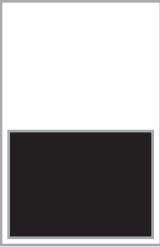
- 10% off for all 6 issues

Specifications

- B&W only
- high-resolution Tiff, jpeg, and PDF only
- Full bleed (FB) ads require a 1/4" bleed

Circulation

8,000 - 10,000
copies per issue

Full Page	Half Page	Quarter Page
		
FB: 5.25" x 8"	FB: 2.54" x 8"	FB: 5.25" x 4"
		
4.91" x 7.65"	2.38" x 7.65"	4.91" x 3.74"

dig!
WINNIPEG'S
BI-MONTHLY
JAZZ
MAGAZINE

NEW - dig! Classifieds

For music-related advertising only. \$55 flat rate for 30 words; \$.70 per additional word.

Deadlines and Distribution Dates

Booking: Ad space must be booked by the 1st of the month preceding publication.

Artwork: Finished artwork must be received by the 10th of the month preceding publication.

dig! magazine is published bi-monthly, and is on the street by the beginning of **January, March, May, July, September, and November**. Subscribers normally receive copies just prior to general release.

Send finished artwork to:

John Funk, Underscorefunk Design
john@underscorefunk.com

And copy to:

Susan Michaels, Advertising Manager
ads@digmagazine.ca

For more details, please contact:

Susan Michaels, Advertising Manager
282.2641, ads@digmagazine.ca

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dig! magazine
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